

OBJECTIVE: to help create intuitive user experiences by employing information architecture and user-centered design methods and tools.

EDUCATION

Master of Science in Information, University of Michigan School of Information
Anticipated Graduation: April 2010 | Ann Arbor, MI

- **Human-Computer Interaction (HCI) Specialization**
- Current relevant courses: Information Architecture, Contextual Inquiry, Computer-Supported Cooperative Work, Design of Complex Websites

Certificate of Website Development and Management, Champlain College | 2007

Bachelor of Arts in Social Sciences, University of Michigan Residential College | 2000

EXPERIENCE

Interactive Web Producer, EatingWell Media Group

February 2008 - July 2008 | Charlotte, VT

Collaborated with web team on eatingwell.com, the website for a national food magazine.

- **Information Architecture:** Educated team on taxonomy best practices and facilitated brainstorming and card-sorting sessions to devise taxonomy for website redesign. Surveyed users and made recommendations that led to successful end product.
- **Web and Graphic Design:** Created new web content using HTML/CSS. Created banners and mock-ups for sales and advertising. Optimized video clips for web.
- **Account Management:** Collaborated effectively with content licensing partners to schedule deliveries, strategize content promotion, and troubleshoot technical issues.

Project Coordinator, Vermont Student Assistance Corporation (VSAC)

October 2006 - February 2008 | Winooski, VT

Helped coordinate major project to rewrite, re-categorize, and move departmental Intranet content to an enterprise wiki. Advocated for and represented end users of wiki.

- **Taxonomy Design:** Facilitated taxonomy design workshops based on methodology learned from Project Performance Corporation consultants.
- **User Testing:** Facilitated user testing and card-sorting sessions
- **Training:** Trained 50 staff on taxonomy and 'writing for the web.' Trained 80 staff on creating, editing, and viewing content on wiki to ensure successful roll-out and adoption.
- **Information/Project Management:** Oversaw and assisted team of 15 content managers who reformatted and transferred 4,000 pages; completed project on schedule.

Senior Customer Relations Counselor, Vermont Student Assistance Corporation (VSAC)

October 2004 - August 2007 | Winooski, VT

Counseled students and parents on student loans and grants via phone, letter and e-mail.

Wrote, edited and managed content for corporate and internal website.

MEMBERSHIP

SIGCHI: Special Interest Group on Computer-Human Interaction, **IAI:** Information Architecture Institute, **AlliedWomen,** **SOCHI:** Student Organization for Computer-Human Interaction, **SCSI:** Social Computing at the School of Information [Officer: Secretary]

SKILLS

Software

Dreamweaver

Fireworks

Axure

Flash

FileMaker Pro

Web Development

[katiemccurdy.com]

HTML

CSS

JavaScript

PHP

Python

XML

MySQL

Database design

Google Analytics

Google App Engine

Interests

Writing for the web

Taxonomy design

Information Architecture

Languages

French Proficiency

Activities

Skiing & Hiking

Frisbee

Crafting