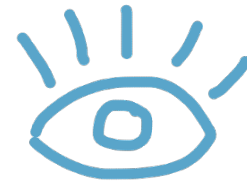


Katie McCurdy

Healthcare Experience Designer & Researcher

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FEATURED EXPERIENCE

Lead Experience Designer & Researcher, Child Mind Institute

Mar 2023 - Jan 2024, Remote/Consulting

- Led iterative user research and shared clear, actionable next steps
- Created and tested Figma prototypes for mobile and web apps
- Led design on multiple complex features and web app redesign
- Built roadmap, wrote feature briefs, and helped phase our work
- Mentored and unblocked 2 design team members

Lead Product Designer, Mymee

Sep 2021 - Apr 2022, Remote/Consulting

- Shipped mobile and web app features in partnership with onshore/offshore blended team; mentored junior designer
- Gathered, illustrated, and shared user insights with team
- Designed and tested client-tracking software for health coaches

Founder (solo), Pictal Health

May 2018 - Present, Burlington, VT

- Designed, prototyped, tested, and launched a health history timeline product; built & prioritized roadmap; did 900 other things

Hospital Experience Designer, UVM Medical Center

Sep 2015 - May 2018, Burlington, VT/Consulting

- Drove human-centered design across 9 digital & service design projects; carried 7 of 9 through launch
- Led complex, multi-year website redesign project
- Navigated a large org, selling ideas and soliciting feedback through visually-oriented meetings and workshops

Healthcare Experience Design & Research Consultant

2012 - Present, Remote/Consulting

- Clients: Amgen, LabCorp, Medivo, Dignity Health, Medal, Uno Health, UVM Medical Center, Mymee, Vibrent, and more
- Led end-to-end design on 7 data-heavy mobile/web apps, while working to meet business goals and clinical requirements
- Drove user research & insights, led ideation workshops, prototyped & tested, wrote user stories and specs, was team glue

Senior Interaction Designer, R/GA

July 2010 - Aug 2012, New York City

- Drove research-based design on 3 large projects for Verizon, WaterAid, and Johnson & Johnson

DESIGN LEADERSHIP

Strategic facilitation
Design direction & feedback
Research-based strategy
Forecasting & planning
Product visioning
Team culture building

UNIQUE STRENGTHS

Collaboration & teamwork
Facilitating & listening
Creating order from chaos
Drawing ideas
Visualizing complex info
Teaching visual thinking 🙄
Information architecture
Prototyping & logic
Writing & case studies
Being a patient myself

SPEAKING

Stanford Medicine X,
Health Datapalooza,
Interaction17, & 11 more

EDUCATION

M.S. Human-Computer Interaction (HCI)

2010, University of Michigan School of Information

B.A. in Social Sciences

University of Michigan

LEARN MORE

katiemccurdy.com – portfolio
[LinkedIn](#) – full work history